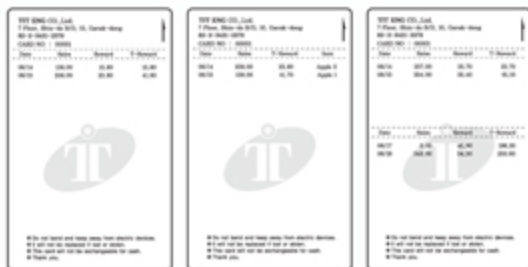




If you are looking for a proper way to offer reward points to your customers in order to improve their loyalty, TP-3700 will be one of the best solutions. The main function of TP-3700 is to calculate reward amount in accordance with customer's purchase amount and print the results on PET card.

Features

- A very useful marketing tool to induce customer loyalty
- Specially designed to support for small and medium-sized shops
- A specialized terminal to give reward to customers and manage the whole process of it
- Able to see the sales history including reward amount directly on PET card
- Able to use independently without needing a PC or any other peripherals (only when setting up Terminal, you need a PC to input the setting information into Terminal.)
- Able to choose Fixed reward rate or Free reward rate
- Able to print Date, Sales, Reward, Total Reward, or Item on PET Card
- Able to check the sum of sales for the day, the month, and the year
- Able to issue PET cards for customers in advance.
- Able to manage up to 70,000 customers in PC based Type



Sample PET Cards

Bonus Card Terminal



About Us

DSC is an established & leading automated identification data capture (AIDC) specialist since 1993.

With products ranging from barcode, card & RFID hardwares, softwares, consumables, to technical support, DSC believes in being the one-stop solution provider for your business' needs!

Our TrekNet® Solution

Using barcodes or RFID, TrekNet® is a tracking software, designed for enterprises, to track & manage items, animals or people systematically & on a real time basis.

Based on Microsoft .NET platform, our TrekNet® solution seeks to acquire, manage & process data accurately for applications such as management of inventory, valuable fixed assets, confidential files & tracking of visitors.

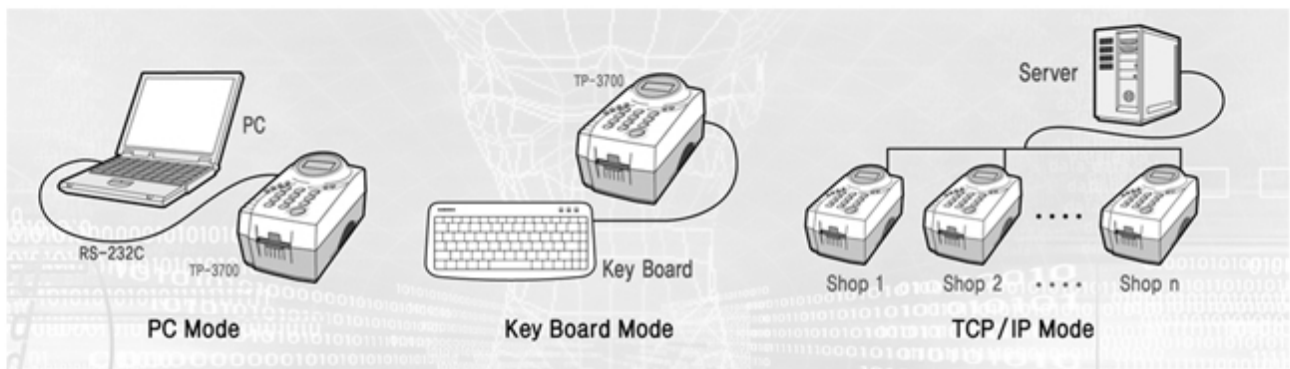
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Print method	Thermal Print Mode
Printing Density	200 dpi
Print speed	3sec/cycle
Heat Pulse Life	300,000,000pulse
Abrasion Life	200Km
Recording Method	Magnetic Data, Frequency Modulation (F2F)
MS-Head	500,000 pass in case of no load
Track position	ISO 7811-1,2,3 track ISO 7811- 2 track 210 Bpi, 75 Bpi, 210 Bpi 75 Bpi
Card Type	PET Card
Card Thickness	0.2mm
Card Size	53.98mm W x 85.60mm L-3.375" x 2.125"
LCD	128 x 64 Graphic LCD
Communication	RS-232C, PS2(Keyboard), TCP/IP
Power	100V ~ 240V, 50/60Hz
Built-in Battery	6 months when power failure
Net weight	1.8 Kg
Operating Temperature	5°C ~ 40°C / 10% ~ 90%
Storage Temperature	-25°C ~ 70°C
Application Modes	1) Stand Alone Mode 2) PC Mode 3) Keyboard Mode 4) TCP/IP Mode



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